



PROFITABLE
SIDE HUSTLE IDEAS
YOU CAN START
TODAY

foundr



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About

foundr

Foundr is a global media and education company that connects millions of people every month with some of the most successful living entrepreneurs of our generation. Entrepreneurs such as Richard Branson, Arianna Huffington, Mark Cuban, Tim Ferriss and many more. Foundr breaks down their strategies and experiences into actionable, battle-tested content through magazines, podcasts, videos, blogs, and online courses — so that you too can start, build, and grow a successful business.

We only work with practitioners who have built one or more successful businesses. Our mission is to democratize entrepreneurial education and bring it to the masses to help entrepreneurs build and grow successful businesses and to create the future generation of entrepreneurs that drive humanity forward.

174

countries around
the world

80

magazines

3m+

followers

275

podcasts

Introduction

Why start a side hustle? So work doesn't feel like work.

If you're stuck in a 9-to-5 job you don't enjoy and feel unfulfilled in your career, you're not alone.

While there are many benefits to working a stable job, it can sometimes suck the life out of you. Perhaps you're not able to pursue your passion or flex your creativity. Maybe you just want to have more impact on the world, and your day job isn't providing that avenue. Or you simply need healthier source of income to achieve financial independence.

Whatever the reason, it's possible to achieve all of this by starting a side hustle that aligns with your skills, interests, passions, and goals.

Why start a side hustle?

- ✓ **It's on the side:** You don't have to give up your day job just yet
- ✓ **Get paid to do what you love:** It can be a great way to make a little extra cash while pursuing interests outside of work
- ✓ **You're your own boss:** You call all the shots and control your own schedule
- ✓ **It's scalable:** If you decide you enjoy your side hustle more than your job, you can expand it to a full-time business

If the idea of starting a side hustle excites you, but you feel like you don't have the skill set to get started, we're here to help! We can almost guarantee that you already possess the abilities needed to start at least one side hustle.



Here are 100 of the best side hustle ideas to help identify the perfect one for you.

B2B Ideas

Writing →
Marketing →
Sales →
Design →
Tehnical →
Leadership →
Administrative/Suppor →
Financial/Legal →

B2C Ideas

- Education
- Food & Beverage
- Pet Industry
- Health & Wellness
- Beauty
- Home Services
- Childcare

B2B

Business-to-Business Side Hustle Ideas

If you're used to working in a business setting or simply prefer the idea of working directly with other businesses, then you may want to consider going into a business-to-business (B2B) side hustle. There are many benefits to this approach: not only do most companies have processes to make it easy for freelancers to plug in, but chances are they're working with bigger budgets to give you a steadier stream of income. We share our top B2B side hustle ideas below.

Writing

Whether you have a passion for writing or you are a writer by training, there are many ways to take your existing writing skills and turn them into a profitable side hustle. The best part? All you need to get started is your laptop.



01. Social media copywriter

It's hard to find a company that isn't on social media these days. But it's time consuming for many brands to prepare multiple posts each day that increase engagement. That's why there's high demand for social media copywriters who can take this work off people's plates and come up with catchy, on-brand copy for Twitter, LinkedIn, Facebook, Instagram, and beyond.

Skills: Familiarity with all the major social media platforms and publishing guidelines

Pricing: \$5 - \$15 per social media post

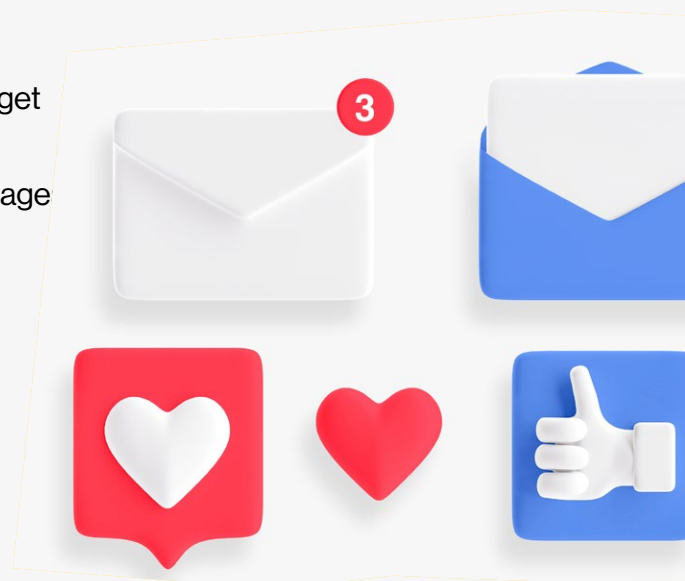


02. Website copywriter

Whether it's for a personal business or a large corporation, a website is one of the most valuable channels a company can utilize. Crafting the right copy, in particular, is key to bringing in new clients, leads, and sales. You can be the person to translate your client's vision into compelling words on the page.

Skills: The ability to write for your client's specific target audiences

Pricing: \$100 - \$400+ per page; \$1,000+ for landing page





03. Email copywriter

Email is still one of the most effective marketing tools out there. Email copywriting is an art form that requires someone who understands how to engage the reader right off the bat and drive them to take action, whether that's buying a product or signing up for an email list.

Skills: Experience writing catchy subject lines and working with the email format

Pricing: \$30 - \$150+ per email

04. Blog post or ebook writer

If you're more of a long-form writer, you may want to consider freelance writing blog posts and ebooks. This type of content is much longer than writing copy for a social media platform or email newsletter, but it is focused more on educating the audience rather than selling to them..

Skills: Experience writing longer-form content

Pricing: \$150 to \$500 per blog post; \$500+ per ebook depending on length



05. Copy editor or proofreader

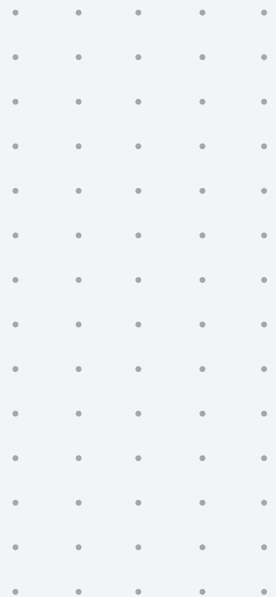
Making sure a piece of content is error-free and polished is an important, but resource intensive process. That's why many companies will hire a professional copy editor or proofreader to take over this part of the process. There are many different levels of editing, from basic copy editing to more intensive line editing. You can charge different rates depending on the level of service you provide.

- Skills:** Familiarity with at least one of the popular style guides (AP, MLA, Chicago) and grammar rules
- Pricing:** \$25 to \$80 per hour (depending on the level of editing)

06. Ghost writer

Executives and thought leaders want to get their ideas out into the world, but they frequently lack the time or ability to write their own articles. A ghost writer has the ability to take an individual's voice and opinions on a subject matter and translate it into an article or blog post on their behalf. Keep in mind that it's ultimately the client's name that will go on the finished product, not yours.

- Skills:** The ability to quickly grasp an individual's unique voice and translate that into writing
- Pricing:** \$300 - \$600 per article



07. Resume and cover letter writer

A top-notch resume and cover letter can be what sets apart an applicant from the rest of the pack. If you have a knack for this style of writing, you can help people ideate, write, and strengthen one of the most critical parts of their application.

Skills: Familiarity with writing cover letter and resume formats

Pricing: \$100 to \$300+ per resume or cover letter depending on the industry. You can specialize in one industry (IT resume writing) to garner higher rates

08. SEO writer and consultant

Showing up on the first page of a Google search is gold. If you have training or experience with SEO, you can easily turn this into a profitable side hustle. Whether it's coming up with an SEO strategy for an organization or conducting keyword research for an influencer's blog, there are many services you can offer as an SEO writer and/or consultant.

Skills: Expertise in SEO research, strategy, and implementation

Pricing: \$80 to \$150 per hour





09. LinkedIn writer

Have you noticed an influx of short-form content on LinkedIn? More and more, people are turning to LinkedIn as a thought leadership platform, whether it's a status update or a full-fledged article. Writers who are familiar with LinkedIn's algorithms and understand what type of content resonates with this specific audience can successfully monetize that skill.

Skills: Understanding of LinkedIn's algorithms and what type of content succeeds on this platform

Pricing: \$50 to \$100 per status update; \$150 to \$500 per article

10. Technical writer

If you happen to have a background in engineering or another technical area, you're in luck. There's a huge demand for technical writers who can write about complex topics in an easily digestible way.

Skills: Technical writing knowledge (engineering, data science, etc.)

Pricing: \$250 to \$600+ per article s



11. Press release writer

Whenever a company launches a new product or has a big announcement to share, they almost always turn to press releases. If you know how to write awesome press releases, there's a significant amount of money to be made here.

Skills: Background in or familiarity with public relations writing

Pricing: \$150 to \$300 per press release

12. Business proposal writer

Many companies will write business proposals to snag new clients or business. A winning business proposal writer can be a valuable resource that easily lends itself to referrals and repeat projects.

Skills: Experience with writing business proposals

Pricing: \$500 to \$1,000+ (depending on success rate)

Marketing

You can't have a successful business without a great marketing strategy. Given this, marketing freelancers are in demand right now. And since marketing is such a broad category, you can turn your extremely specialized skill set into a profitable side hustle.





13. Email marketing specialist

If you love strategizing email workflows and working in Mailchimp, companies are going to pay good money for your expertise. In this role, you can serve as a consultant, implement tactics, or do a mix of both!

Skills: Deep understanding of email workflows and common email marketing platforms like Mailchimp or ConvertKit

Pricing: \$50 to \$150 per hour

14. Podcast editor or producer

Did you know that podcast listeners are expected to double in the next five years? So there's never been a better time to level up your podcast editing or producing skills. If you know how to produce and/or grow a podcast, you could have numerous opportunities available to you. If this is something you have prior experience with, brands will be clamoring to work with you.

Skills: Experience having edited and produced a podcast show

Pricing: \$100 to \$400 per episode (editing); \$300 to \$1,000 per episode (production)



15. Salesforce consultant

if a company sells a lot of volume, it's likely they use Salesforce. But Salesforce is a behemoth of a software platform. That's why one of the biggest problems that sales teams face is maintaining and organizing their Salesforce data, which is where you can step in to help.

Skills: Experience working with Salesforce

Pricing: \$80 to \$200 per hour



16. Paid social media specialist

While organic social media is important, the paid side of social media is equally valuable as it can be a powerful tool to help companies generate leads and sales quickly. So if you know how to run a solid paid ad campaign, you'll find huge success with this gig as a side hustle.

Skills: Understand the components of running a paid social media campaign

Pricing: \$50 to \$150 per hour



17. Social media manager

As we mentioned before, organic social media is a critical component of any company's marketing strategy. Not only is it a great way to elevate a brand, but it can also be a legitimate source of leads. Being a social media manager means you'll be responsible for overseeing, monitoring, and scheduling social posts across multiple platforms.

Skills: Familiarity with all major social media platforms and scheduling tools like Sprout Social or Hootsuite

Pricing: \$60 to \$150 per hour

18. Influencer marketing specialist

If you love partnering with influencers on campaigns and you have a knack for negotiating the perfect product placement photo, then you may be able to offer your skills to brands that are looking for support in this area.

Skills: Experience with influencer marketing campaigns

Pricing: \$500 to \$2,000 per campaign





19. **Public relations consultant**

Press mentions are a powerful way to get a company's name out there. If you have a background in public relations, you can easily translate those skills into a profitable business to help your clients get featured in the outlets that matter to their target audience.

Skills: Knowledge of how to make media lists and pitch reporters

Pricing: \$50 to \$250 per hour

20. **Marketing report and dashboard creator**

Marketing is all about the numbers. But it takes time to translate all that data into pretty charts and graphs. You can support clients by crunching the numbers on their behalf and transforming them into a cohesive report or accessible dashboard.

Skills: Comfort working with numbers and creating charts/graphs

Pricing: \$500 to \$1,500 per report

Sales

Every company is looking for good sales talent. Whether you're a superstar sales representative or a seasoned sales leader, you can put your skills to good use and get a side hustle up and running in no time.

21. Sales representative

If you're a cold-calling master and love working with more than one business, being a freelance sales representative could be the perfect side hustle for you. Since sales teams typically see high turnover rates, having a sales rep who can quickly plug into their business and start generating results would be a dream come true for most companies.

- Skills:** Experience as a sales representative or a super go-getter attitude
- Pricing:** 7% to 30% commission per sale

22. Sales manager or leader

Companies may find themselves needing to fill in a Chief Sales Officer or a sales manager role while they look for a full-time replacement. If you have experience serving as a sales leader, you can offer your expertise as a side hustle.

- Skills:** Experience leading small, medium, or large sales teams
- Pricing:** \$150 to \$500 per hour





23. Lead generation consultant

If a company's sales are lagging, it may be a lead generation problem. Your role as a lead generation consultant would be to come in, identify the problem, and offer a strategy to diversify the client's channels.

Skills: Familiarity with various lead generation channels

Pricing: \$100 to \$300 per hour



24. Sales training coach

Sometimes sales teams hit a wall and nothing seems to get them out of their rut. In these scenarios, companies will frequently turn to coaches who can identify the problem and come up with a custom solution to get the sales reps back to hitting their monthly quotas.

Skills: Understanding of the sales process and preferably experience with coaching

Pricing: \$150 to \$250 per hour



Design

If you have an eye for design and have skills in this area, you're in luck. We live in an increasingly visually-focused world where beautiful branding and professional product photos are an absolute must for businesses to survive. No matter how "niche" your skills might seem, we can almost guarantee there will be a way to make them profitable.



25. Video animator

Whether your specialty is in 2D or 3D animations, you have the opportunity to make great money by providing your services to clients. Every business, from advertising agencies to startups, are likely in need of your skills.

Skills: Experience creating 2D or 3D animations
Pricing: \$300 to \$2,000 per second of animation created (2D); \$450 to \$3,000 per second of animation created (3D)

26. Photoshop or Sketch specialist

Every successful company (especially those who have a digital presence) will need to use programs such as Photoshop or Sketch to create branded designs and assets. But few have the time or the skill set, which is why your services will come in handy! Whether it's designing marketing assets or creating logos, you can be the go-to specialist for this type of work.

Skills: Experience with design and working in Photoshop or Sketch
Pricing: \$70 to \$200+ depending on asset



27.

UX/UI designer

If you're obsessed with the user experience and you have a background in designing highly engaging products, you can turn this into a side hustle. Help your clients conduct user research and apply the findings to the design process.

- Skills:** Familiarity with the UX design process, including user research
- Pricing:** \$75 to \$150 per hour



28.

Logo or font designer

Unique branding helps businesses and individuals stand out. If you're awesome at designing new logos or fonts from scratch, this can be a potential side hustle for you. Clients may either come to you with exactly what they want in mind, or you may serve as a consultant to help them achieve their branding vision.

- Skills:** Familiarity with design/branding and software platforms like Photoshop or Sketch
- Pricing:** \$100 to \$500+ per logo or font



29. Website mockup designer

Many businesses will want to see multiple options for their website design and provide feedback before committing to one. If you know how to design everything from the wireframe to the full mockup, then you can easily offer your services as a side hustle.

- Skills:** Experience with relevant software, whether that's Studio by InVision or Moqups
- Pricing:** \$800 to \$2,000 (depending on level of mockup)

30. Branding consultant

It's not uncommon that someone starts a business and has no idea what they want their branding to look like. If you have a strong design eye and you are a good coach, you can work as a branding consultant to make some extra money on the side.

- Skills:** Good grasp of the branding process; ability to coach people through that process
- Pricing:** 150 to \$600 per hour

31. Illustrator

If you're talented at drawing, whether it's through a digital medium or by hand, you can monetize those skills by working with companies or people who are looking for custom illustrations. This can be anyone from marketing teams at startups to book authors.

Skills: Mastery of illustrating in at least one medium
Pricing: \$200 to \$800 per illustration

Technical

There has never been greater demand for technical expertise. So whether you're a self-taught engineer or a brilliant technical educator, you can turn your background into a profitable side business.



32. Website developer

When businesses have decided on a mockup for their website, they'll usually turn to a website developer to bring that design to life. If you've successfully built websites from scratch, you can easily scale your skills into a side hustle.

Skills: Experience building and testing websites;
Familiarity with popular platforms such as
WordPress

Pricing: \$500 to \$3,000+ per website

33. WordPress theme developer

WordPress is one of the most popular platforms people use to build their websites. But people don't have the resources to spend on customizing a design for their site and would rather use a professional, out-of-the-box theme. If you love coming up with and coding new designs, you can sell these themes directly to consumers who are looking for a simpler solution.

Skills: Understanding of coding and infrastructure of
WordPress platform

Pricing: \$1,500 to \$5,000 per theme



36. Open source maintainer

Companies will sometimes hire engineers to manage their large open source software projects. If this sounds right up your alley, charge an hourly rate to maintain these projects and decide what gets merged, when releases happen, and how to fix bugs.

Skills: Background in engineering; Experience with people management

Pricing: \$80 to \$150 per hour



37. Code reviewer or mentor

Do you love reviewing code and helping people grow? Turn those passions into a side hustle as a code reviewer or mentor. You would spend time providing feedback on people's learning projects to help them improve as software engineers. Platforms like Udacity are always looking for reviewers.

Skills: Different software engineering skills (depending on what type of code you review)

Pricing: \$50+ per hour

38. Shopify developer

No industry is booming as much as ecommerce these days. And the most popular platform for ecommerce is Shopify, which means there's a lot of demand for high-quality developers to help people set up and maintain their stores.

Skills: Expertise in working with the Shopify platform

Pricing: \$50 to \$200 per hour



39. Data scientist

If you're a data scientist by training, there are a lot of fun side hustle opportunities available to you. Many companies are holding onto giant datasets that they don't have the resources to organize or manage. Step in to help create visualizations or build machine learning models, and get paid in the process.

Skills: Background in data science

Pricing: \$100 to \$400 per hour



40. Quality assurance testing specialist

Nobody wants their code to break. That's why companies will pay quality assurance testing specialists like yourself to come in and write automated test code or manually test their programs. Your goal is to ensure nothing in the software breaks and everything works as expected.

Skills: Experience with dev ops and testing best practices

Pricing: \$30 to \$200+ per hour

41. Tech support

Do you love tinkering with computers? Do you have an encyclopedic level of knowledge on various tech issues? Offer your expertise to small and medium-sized businesses that are having a tough time setting up and managing their IT systems.

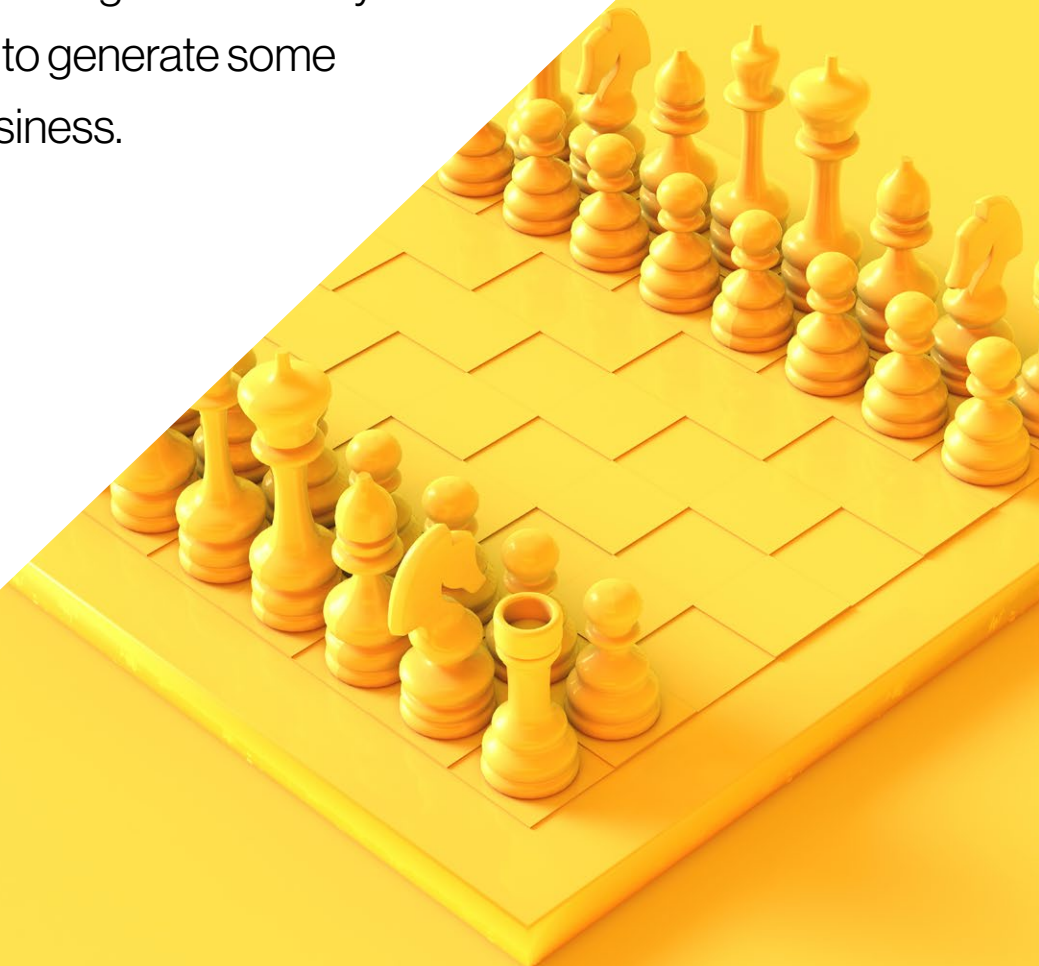
Skills: Familiarity with IT and how it functions in a business environment

Pricing: \$85 to \$150 per hour



Leadership

Even the CEOs of the world need a helping hand sometimes. If you're a seasoned consultant, advisor, or coach who has worked with executives during your career, your knowledge is incredibly valuable. Leverage it to generate some revenue as a side business.



42.

Change management consultant

When businesses are stuck in a rut or they are preparing to make major transitions, they'll frequently bring in a change management consultant to help. Your role would introduce new changes to the organization or transform the way it runs certain processes.

Skills: Background in change management and systems and processes

Pricing: \$100 to \$800 per hour

43.

Leadership advisor or executive coach

Every leader has strengths and weaknesses. As a coach, use your skills to help executives identify their blind spots and guide them towards improvements via one-on-one sessions.

Skills: Experience with coaching executives

Pricing: \$200 to \$500 per hour

44. Public speaking coach

At some point, executives will need to get up and speak in front of a large audience, whether it's their own employees or at a major conference. Many leaders will turn to public speaking coaches to help them improve the way they communicate and engage with a crowd, or to work on specific issues like stage fright.

Skills: Experience with public speaking or debate

Pricing: \$200 to \$500 per hour

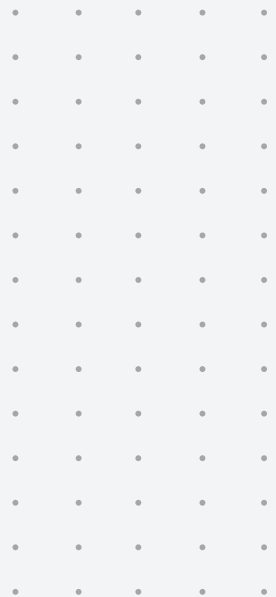


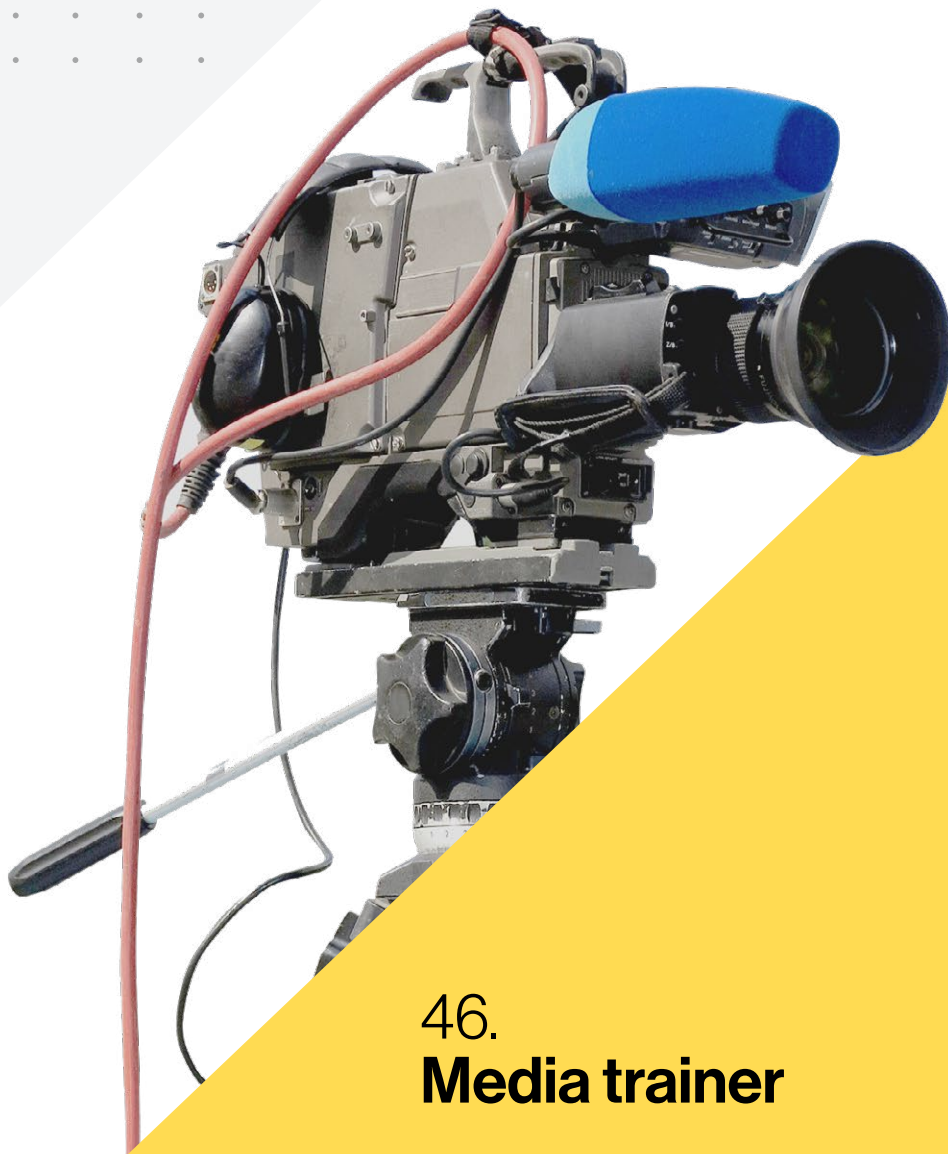
45. Crisis management expert

Sometimes companies or individuals end up in hot water. For these situations, they need an expert who knows how to handle the crisis both internally and externally. If you thrive in stressful environments and you possess the skills to navigate high-pressure scenarios, you can get paid a lot of money for your knowledge.

Skills: Background in public relations, consulting, or strategy work

Pricing: \$150 to \$800+ per hour





46. **Media trainer**

Executives need to be trained before interacting with the media. Otherwise, they risk saying the wrong thing or revealing proprietary information that can create a nightmare for the company. If you have a background in public relations, build a side business coaching leaders on how to successfully navigate interviews with reporters.

Skills: Background in public relations

Pricing: \$100 to \$500 per hour



Administrative /Support

If you love supporting others and helping them achieve their goals, you may want to consider an administrative role for your side hustle business. To succeed, you need great organizational skills, an enjoyment of working with people, and have a go-getter attitude!



47.

Virtual assistant or scheduler

If you have excellent organizational skills, consider a side hustle as a virtual assistant or scheduler! Your role will entail managing your client's calendar, and possibly inbox, to keep them on top of their work. The best part is that this is a flexible role you can do from any location.

Skills: A knack for organization and administration

Pricing: \$50 to \$100 per hour

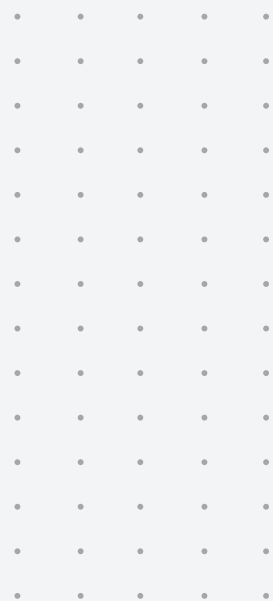
48.

Project manager

When companies or teams undertake giant projects, they may not have anyone to manage the various moving parts. That's when a freelance project manager can step in. Your responsibility would be to make sure every aspect of the project moves forward and stays within the outlined parameters (timeline, budget, etc.)

Skills: Experience managing mid-to-large sized projects

Pricing: 1% to 5% of the total project budget



49. Data entry specialist

If you have excellent organizational skills, consider a side hustle as a virtual assistant or scheduler! Your role will entail managing your client's calendar, and possibly inbox, to keep them on top of their work. The best part is that this is a flexible role you can do from any location.

Skills: A knack for organization and administration

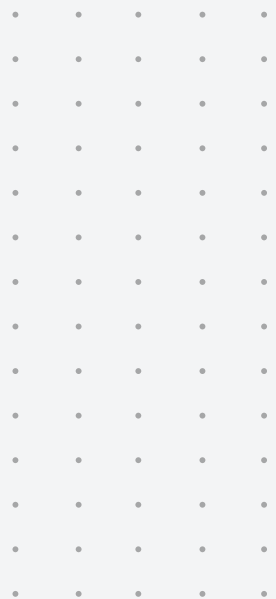
Pricing: \$50 to \$100 per hour

50. Transcriptionist

Are you a speed typer? Then you can make a few extra bucks as a transcriptionist. Clients will hand you an audio recording to convert into written form. You can charge a little extra if you're providing transcription services in a more complex field like medicine or science.

Skills: Ability to listen, type, and edit

Pricing: \$20 to \$50 per hour or \$1-\$2+ per audio minute





51. Customer support representative

If you love helping people solve problems, offer up your time and skills to be a customer support representative. Your role will entail managing customer problems, complaints, or questions.

Skills: Comfortable talking on the phone; experience resolving issues

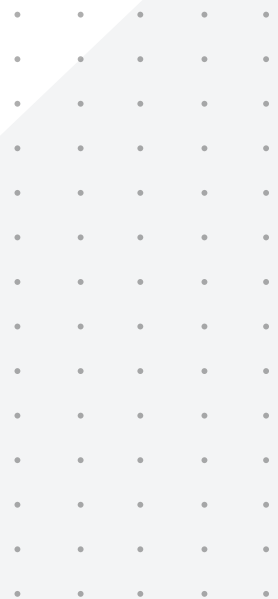
Pricing: \$20 to \$40 per hour

52. Recruiting specialist

Hiring talent is a laborious process, which is why many companies will outsource this task to agencies or freelancers. If you have experience with recruiting, start a side business to help clients fill in roles, which entails everything from vetting candidates and scheduling to conducting background checks and writing up offer letters.

Skills: Background in human resources

Pricing: \$50 to \$100 per hour



Financial/ Legal

Financial and legal needs will never wane, whether among individuals or businesses. If you have the proper training and preferably licensing in legal services, you're in luck. There's a lot of opportunities here to turn your expertise into extra money.



53. Accountant for freelancers

Freelancers have unique accounting needs. Not only are they on a different tax schedule because of the required quarterly payments, but most accountants also don't have the specialized knowledge to help them with their bookkeeping needs. If you can find a way to use your expertise to serve this growing demographic, you can easily build a side hustle as an accountant.

Skills: Accounting expertise and appropriate licensing

Pricing: \$50 to \$300 per hour

54. Financial planner

If you're a qualified financial professional, use your skills to build a profitable side business. One way is to become a financial planner who helps people plan out their long-term financial goals and strategize ways to meet those goals.

Skills: Financial expertise and appropriate licensing

Pricing: \$100 to \$300 per hour



55. Contract writer

Contractual agreements are a necessary aspect of business. If you have a legal background, specialize in contract writing.

Skills: Legal expertise and appropriate licensing
Pricing: \$300 to \$1,200 per contract

56. Personal finance coach

Unlike a financial planner who helps map out specific long-term goals, a personal finance coach is all about education first. If you're knowledgeable about the world of personal finance, use that information to improve people's financial literacy and help them obtain basic financial skills such as creating and sticking to a budget.

Skills: Knowledge of personal finance topics
Pricing: \$75 to \$150 per hour



B2C

Business-to-Consumer Side Hustle Ideas

If you prefer to cut out the middleman and work directly with consumers, then B2C is the right approach for you! Many people prefer working in B2C side hustles because you get to see the direct impact on the people who are investing in your services. This can lead to greater fulfillment and more powerful relationship building with your clients.

Education

The education space—in particular, the online aspect—is booming right now. If you enjoy helping others learn or you love the process of creating educational resources, there has never been a better time to convert those passions into a profitable side hustle.



57. Virtual tutor

Whether it's math, science, or english, if you have specialized knowledge in any subject area, you can become a virtual tutor. Simply choose the age group you're most interested in working with and start looking for clients to help!

Skills: Expertise in the tutoring topic; may require certifications or past experience teaching

Pricing: \$30 to \$125 per hour

58. SAT/GRE/GMAT preparation specialist

The results of exams such as the SAT, GRE, or GMAT determine how likely someone is to get accepted into their dream school. If you've historically excelled at these tests, and know what it takes to succeed at them, use your abilities to help others achieve their goals.

Skills: Strong test-taking abilities and knowledge of the exam formats

Pricing: \$70 to \$150 per hour

59. Online course curriculum designer

These days, more and more people are turning to online courses as a source of education. If you're an advocate of online learning platforms and you know how to design the perfect curriculum—from figuring out the layout of the syllabus to determining the appropriate timeline—this is the perfect side hustle idea for you.

Skills: Experience designing online course curriculums

Pricing: \$50 to \$150 per hour

60. Language translator

Are you a polyglot? If so, you're in luck! There's always demand for high-quality translators or interpreters, which means this is an easy way for you to transform your skills into a side hustle. You can decide whether you want to stick to writing, television, or both.

Skills: Mastery of more than one language

Pricing: \$60 to \$100 per hour





Food & Beverage

Are you a total foodie or cocktail magician? Believe it or not, you can turn your passion for eating and drinking into a side hustle as well. Whether it's providing others with food services or teaching them how to create their own delicious creations, there are many opportunities to monetize your skills.



61. Personal chef

If you love cooking for others, consider a side gig as a personal chef. People would hire you to cook meals daily or a few times a week, whether it's because they want someone to make healthy dinners for them or they don't have time to cook for their families.

Skills: Cooking abilities; knowledge of food safety

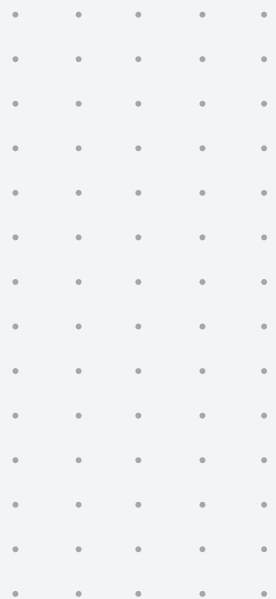
Pricing: \$40 to \$80+ per hour

62. Small events caterer

While there are a lot of startup costs needed to launch your own full-blown catering agency, it's easier and much more cost-effective to start with smaller events as a side business. Eventually, if you love what you're doing, you can always scale your business into a full-time endeavor.

Skills: Ability to cook for multiple people; knowledge of food safety

Pricing: \$30 to \$60 per person



63. Cooking instructor

Cooking classes are all the rage these days! They're great for romantic dates, team events, or simply for personal learning purposes. So if you have a knack for cooking and teaching, offer virtual or in-person classes as a side hustle.

Skills: Knowledge of cooking and teaching small groups

Pricing: \$40 to \$100 per person per class

64. Traveling bartender

Love mixing up cocktails but don't like the idea of working at a restaurant or bar? Consider becoming a traveling bartender. Essentially, you would travel locally (or nationally and internationally, if your reputation grows) to various private events and offer your services.

Skills: Bartending

Pricing: \$40 to \$80 per hour



65. Produce provider

If you love vegetable and fruit gardening but you have more produce than you can eat by yourself, sell your extra produce to your neighbors and friends! Not only will they be thrilled to have fresh fruits and vegetables to consume, but you'll also have a little more cash in your pockets.

Skills: Experience growing produce

Pricing: \$5 to \$30+ per box of produce (depending on amount)

66. Wine tasting instructor

Everyone wants to be able to impress their friends with their wine-tasting skills. If you have knowledge on this topic or you have experience as a sommelier, host fun classes to share your expertise with others.

Skills: Knowledge in wine tasting

Pricing: \$50 to \$100 per person per class





Pet Industry

In the United States, 67% of households own a pet. It's no wonder that demand for pet-focused products and services are skyrocketing! If you're great with animals, you may want to consider starting a side business in the pet industry.



67. Dog walker

People who work 9-to-5 jobs and don't have pet-friendly offices are always in desperate need of reliable dog walkers. If you have a more flexible schedule and you have time to pop over to a client's house to give their pup some exercise, dog walking may be the side hustle for you. While you can work through existing dog walking apps, you may be able to find more clients and charge higher prices by striking out on your own.

Skills: Experience with handling dogs

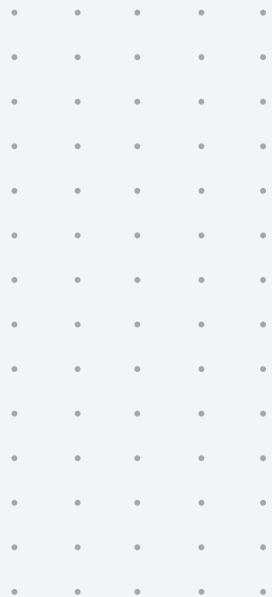
Pricing: \$20 to \$50 per 30-minute walk

68. Mobile pet groomer

Do you have experience bathing and styling dogs and cats? If so, then you can make some extra cash as a mobile pet groomer. You don't need to have a mobile grooming station to get started—simply visit clients in their homes and do the hard work for them.

Skills: Experience grooming pets

Pricing: \$50 to \$100 (depending on the size of pet)



69.

Traveling pet sitter or boarder

Some pet owners don't feel comfortable leaving their dogs or cats in a strange facility. That's where traveling pet sitters or boarders save the day. If you're comfortable staying in someone else's home or you have the ability to make multiple visits to feed, walk, and play with your client's pet, you can easily make a profit as a traveling pet sitter or boarder.

Skills: Comfort with taking care of other people's pets

Pricing: \$40 to \$100 per day

70.

Pet costume designer and creator

As you may have seen on Instagram, people love dressing up their pets. Use your sewing and design skills to create cute costumes and outfits for people's dogs and cats. Sell them on platforms such as Shopify or Etsy as a side hustle. Get ready for a huge boom in business around Halloween!

Skills: Sewing, knitting, or any other method of costume creation

Pricing: \$15 to \$50+ per item (depending on type of costume)



71. **Pet party planner**

Yes, people celebrate their pets' birthdays! If you love this idea, consider being a pet party planner as a side hustle. You would be responsible for the planning and execution of a fun event for your client's pet and its furry friends.

Skills: Experience with event planning

Pricing: \$500 to \$1,000+ per event (depending on the scope)



Health & Wellness

Few things are more fulfilling than helping others improve their health and sense of wellbeing. Whether you have official training in a health-focused arena or you are simply passionate about helping others, there are many avenues for a side business in this industry.



72. Personal trainer

As a personal trainer, you have the ability to set your own schedule and guide people through one-on-one sessions to help them achieve their fitness goals. All you need are the right certifications and a space to get started.

Skills: Proper personal training certification

Pricing: \$50 to \$120 per hour

73. Group fitness instructor

If you prefer working with multiple people, consider being a group fitness instructor. Work through fitness boutiques such as Orange Theory, 12RND Fitness, and Barry's Bootcamp or find a space to host your own training sessions.

Skills: Proper group training certification, if needed

Pricing: \$25 to \$70 per hour



74. Meal planner

If you're a trained dietician and love creating grocery lists, make some extra income as a meal planner. Your role would entail helping clients map out their meals for the week, depending on their nutrition goals or dietary restrictions.

Skills: Registered dietician or similar qualifications

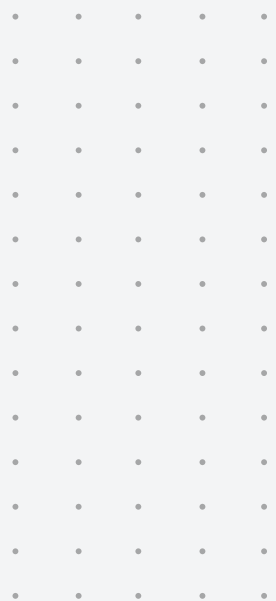
Pricing: \$50 to \$80 per plan

75. Integrative health coach

As an integrative health coach, you help your clients make long-term behavioral changes that will lead to improved well-being. If you need training, several courses are available to help you develop the skills for this side hustle.

Skills: Training in integrative health coaching

Pricing: \$75 to \$175 per session



76. Nutritional therapy practitioner

If you've gone through a nutritional therapy program and you want to start putting your skills to good use, consider offering your services as a side hustle. As you become more comfortable with the role, your business can easily scale with you.

Skills: Proper licensure and training

Pricing: \$85 to \$200 per session

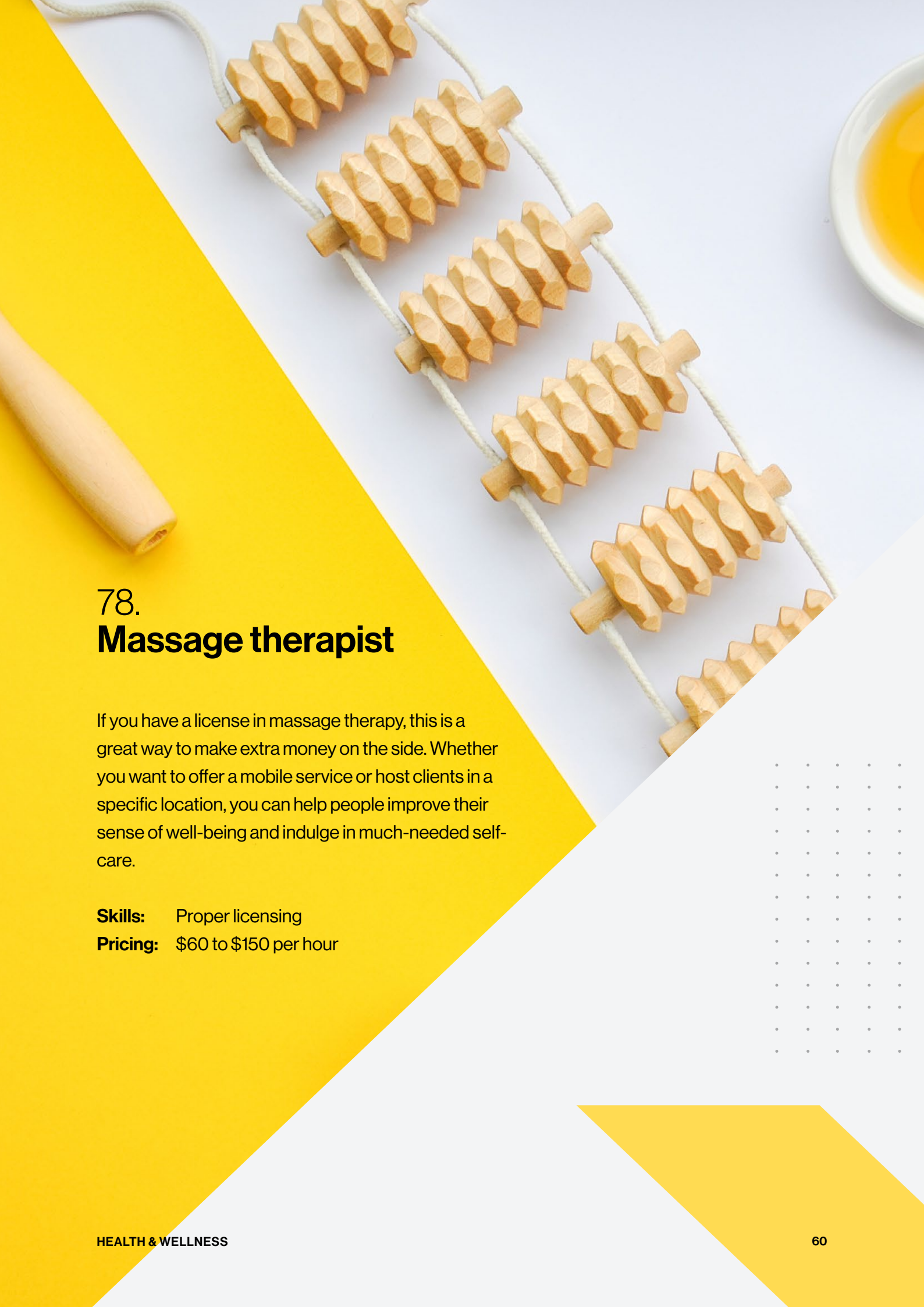
77. Meditation teacher

Have you attended meditation retreats, have a daily practice, or love helping others discover mindfulness? Consider using your experience to guide others through their own meditation practices, whether in a group or an individual setting.

Skills: Experience with meditation

Pricing: \$30 to \$75 per 1-hour session



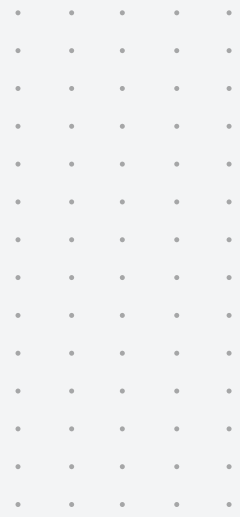


78. Massage therapist

If you have a license in massage therapy, this is a great way to make extra money on the side. Whether you want to offer a mobile service or host clients in a specific location, you can help people improve their sense of well-being and indulge in much-needed self-care.

Skills: Proper licensing

Pricing: \$60 to \$150 per hour





Beauty

Being able to take care of one's appearance is an important part of self-care. If you enjoy helping people feel like the best versions of themselves, consider starting a side hustle in the beauty space.

79. Personal stylist or shopper

Some people don't have the time to do their own shopping or they find it to be an overwhelming experience. If you have a knack for styling, help others by coaching them on their wardrobe or shopping on their behalf. Your goal is to align with the client's personal style and stay within their stated budget.

Skills: Knowledge of fashion trends; A good eye for design

Pricing: \$50 to \$150 per hour

80. Traveling eyebrow threader, nail artist, or hair stylist

Demand for eyebrow, nail, and hair care is prevalent, but it's a pain to travel to the salon to get these services done, especially if people are busy or they are concerned about safety. If you have the means to travel, consider applying your skills to be a mobile beauty provider—it makes people's lives easier and can be done on your own schedule.

Skills: Proper licensing, as needed

Pricing: \$10 to \$100+ (depending on service)



81. Clothing or accessory designer

If you spend most of your free time crafting jewelry or sewing cloth handbags, consider turning this hobby into a side hustle. People love owning unique, handmade items and would more than likely be willing to pay for your creations.

Skills: Ability to sew, make jewelry, or any other skills necessary to create clothes and accessories

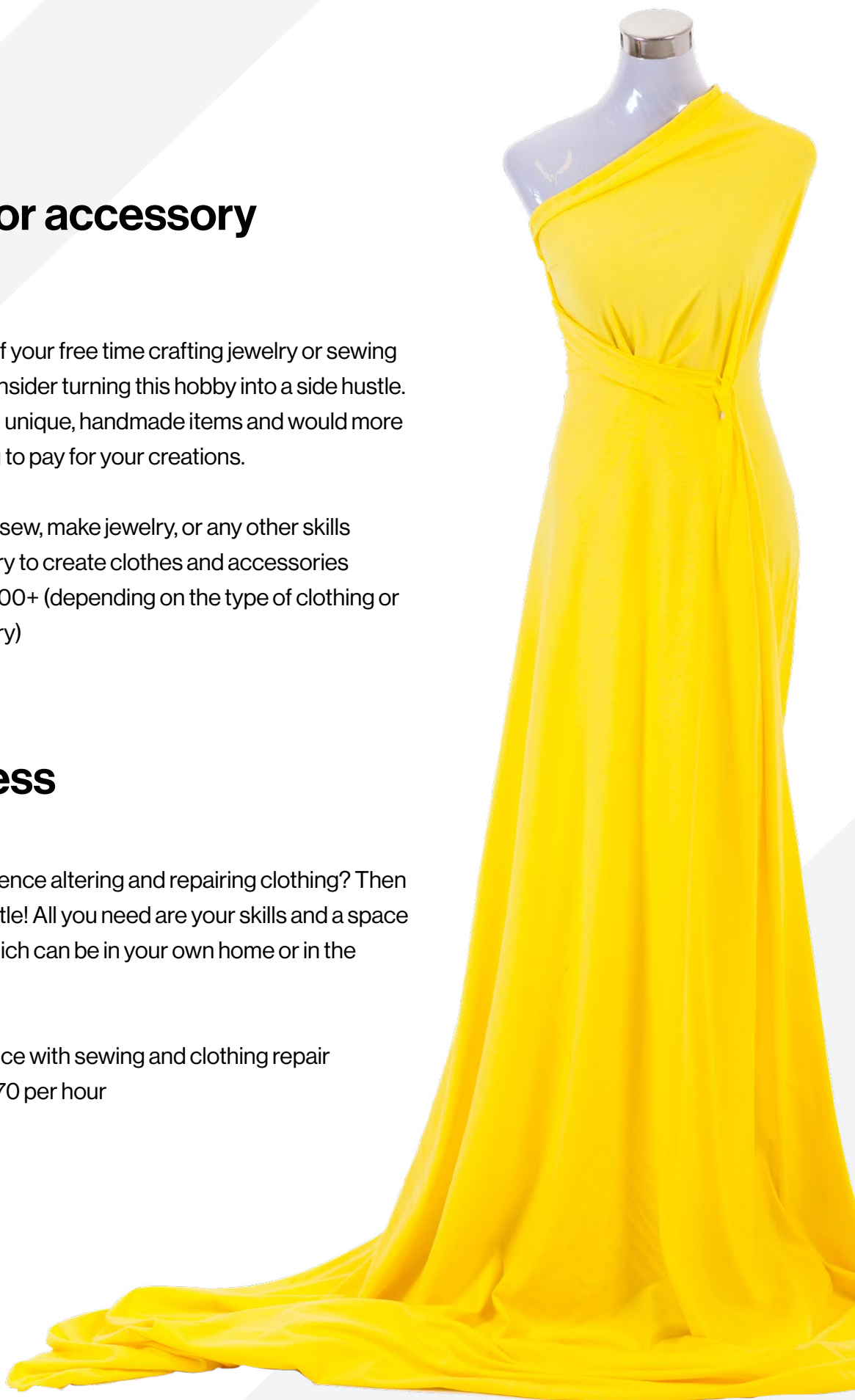
Pricing: \$10 to \$100+ (depending on the type of clothing or accessory)

82. Seamstress

Do you have experience altering and repairing clothing? Then you have a side hustle! All you need are your skills and a space to do your work, which can be in your own home or in the homes of clients.

Skills: Experience with sewing and clothing repair

Pricing: \$30 to \$70 per hour





83. Wedding makeup artist

Love weddings? If your friends are always asking you to doll them up and you're familiar with the best practices for wedding-specific makeup, turn these skills into a side business.

Skills: Mastery of makeup application; Knowledge of wedding-specific makeup

Pricing: \$85 to \$200 per hour





Home Services

84. Yard maintenance specialist

Did you grow up mowing the lawn and raking leaves in your yard? You can thank your parents because these are highly profitable skills. Whether it's doing light landscaping work in the spring or shoveling snow out of the sidewalk in the winter, there's a lot of flexibility in the types of services you can offer with this side hustle.

Skills: Experience with various types of yard work

Pricing: \$50 to \$100 per hour

85. House sitter

People can feel wary about leaving their house unattended for long periods of time. If you don't mind staying in someone else's home (or don't mind popping in several times a day to check in), and you have great communication skills, become a house sitter to make some money on the side.

Skills: Basic understanding of house maintenance; Good communication skills

Pricing: \$30 to \$80 per day



86. Professional organizer or decluttering expert

Everyone dreams of having an immaculately clean and organized home, but most people don't have the bandwidth or the skills to do so effectively. If Marie Kondo is your personal hero and you love the process of tidying up, consider turning this passion into a side hustle.

Skills: Knack for organization

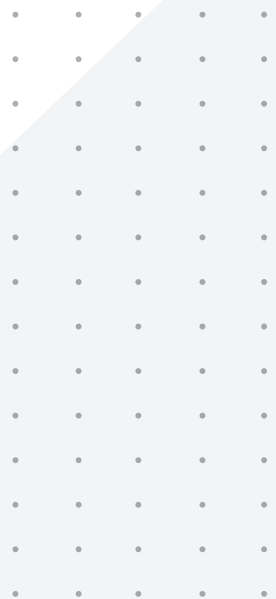
Pricing: \$80 to \$140 per hour

87. Packing and unpacking services

One of the worst aspects of moving is the tedious process of packing and unpacking all your items. But there are some people who enjoy this and the challenge that comes along with it. If this sounds like you, consider starting a side hustle as a packer and unpacker.

Skills: Experience with packing and unpacking items of all sizes

Pricing: \$250 to \$1,000+ (depending on size of home)



88. Plant caretaker

People love having plants both inside their homes and outside in their gardens but it can be a lot of work to take care of them. If you have a green thumb, start a side business as a plant caretaker. Your role would entail going to clients' homes on a regular basis and making sure their plants are staying healthy.

Skills: Knowledge of plant care

Pricing: \$30 to \$60 per hour

89. Car cleaner

This is another side hustle you can thank your parents for! Use your car-washing experience to make some money on the side.

Skills: Experience cleaning cars, both interior and exterior

Pricing: \$20 to \$100 per car wash (depending on the level of service and whether it's interior, exterior, or both)





90. Interior designer

Are your friends always coming to you for decorating tips? Does your house look like it's straight out of a Martha Stewart magazine? Then consider a side hustle in interior design. Consult with clients on how to decorate their living spaces based on their personal preference and budget.

- Skills:** Proper certification, as needed
- Pricing:** \$200 to \$5,000+ per project (depending on scope of project)

91. Handyman

If you're good with your hands and you know how to do everything from fixing a leaky faucet to hanging a piece of art on the wall, consider being a handyman or handywoman to make some money on the side.

- Skills:** Experience with basic house maintenance tasks
- Pricing:** \$60 to \$100 per hour





92. Carpet cleaner

Whether you already own some carpet-cleaning tools or you are willing to make a small investment in purchasing them, a carpet cleaning service is a great way to get into the side hustle business.

Skills: Access to carpet-cleaning tools
Pricing: \$50 to \$500+ (depending on size of house)

93. Technology installer

Love tinkering with the latest home technologies? Offer up your services to neighbors and friends who are having a hard time setting up their Ring security systems, Nest thermostats, or Apple TVs.

Skills: Experience setting up and installing various home technologies
Pricing: \$40 to \$70 per hour

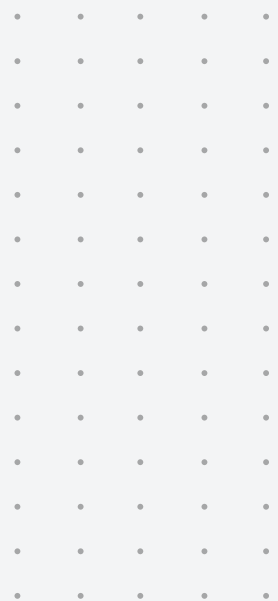


94. Home office design consultant

With more people working remotely, it's becoming increasingly important to have a good work setup at home. But this may be challenging for some individuals. If you know about ergonomics and you have a great eye for design, consider being a home office design consultant as a side gig.

Skills: Design background; Basic understanding of ergonomics

Pricing: \$50 to \$100 per hour



| Childcare



95. Babysitter

If you have experience and enjoy taking care of children of various ages, offer up your services as a babysitter to make extra cash. The most important part of this role is being responsible, communicative, and reliable.

Skills: Experience taking care of children

Pricing: \$30 to \$70+ per hour (depending on number of children)

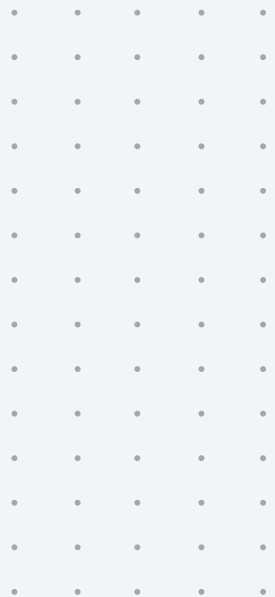


96. Birth announcement photographer

Finding out that you're pregnant is an incredibly meaningful moment for parents. Recently, it has become common for couples to make an "official" birth announcement to share the exciting news with their friends and family. These announcements are usually accompanied by fun, creative photos, an awesome side hustle idea for anyone with photography experience.

Skills: Photography

Pricing: \$150 to \$500 per hour



97. Children's birthday party planner



An elaborate birthday party (even for children) takes a lot of planning. If party planning is something you enjoy doing, consider becoming a birthday party planner for kids. It'll involve setting up the logistics, taking care of set up and cleaning, and most importantly, making sure the birthday kid feels special on their big day.

Skills: Experience with event planning

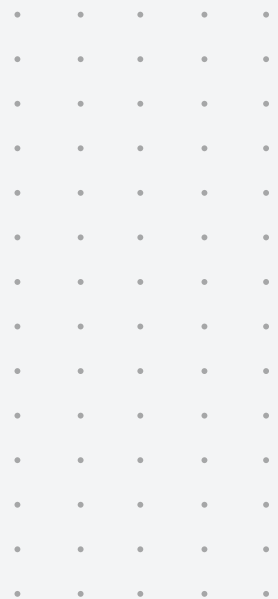
Pricing: \$500 to \$1,000+ per event (depending on the scope)

98. Children's fitness instructor

It's important to get kids moving from an early age. As a children's fitness instructor, you have to know how to work with and engage young kids in age-appropriate exercise. This can include dancing, simple movements, and stretching. Better yet, offer joint classes for both the children and the parents so they can enjoy the time together!

Skills: Proper certifications, as needed

Pricing: \$25 to \$70 per hour



99. Children's music instructor

Most parents are eager to start their kids early when it comes to learning how to play an instrument. If you love working with children and you know how to play the piano, flute, guitar, or have any other musical skills, start offering lessons as a side hustle.

Skills: Experience playing an instrument

Pricing: \$40 to \$90 per hour

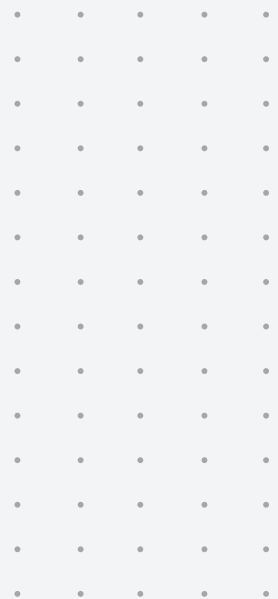


100. Home baby-proofing expert

Soon-to-be parents are overwhelmed and have a million things to think about. Baby proofing their homes is an important to-do item, but one they might not necessarily think of ahead of time or have time to do themselves. If you've had experience baby-proofing your own home and you know what needs to be done to keep children safe, offer up your knowledge as a side hustle.

Skills: Experience as a parent

Pricing: \$40 to \$60 per hour





Now What?

Hopefully you've come away with a few side hustle ideas.
But if you're still unsure about which to pick, you have no idea where to start, or how to actually launch it...

Then you should check out our newest course:



Start Your Side Hustle

by foundr

Inside "Start Your Side Hustle", 7-Figure Side Hustler Daniel DiPiazza will break down his step-by-step "Side Hustle System" for launching your idea, and get your first customer in just 30 days. [Click here.](#)

